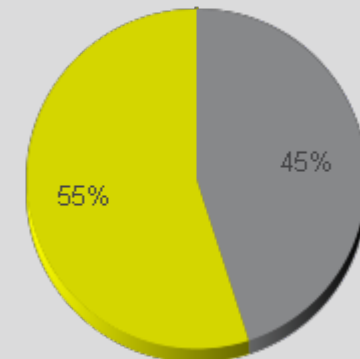


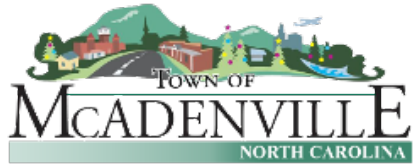
Key Figures

- Total Traffic for the Period Analyzed: 12,490
- Daily Average: 480
Weekdays: 395 / Weekend days: 673
- Busiest Day of the Week: Saturday
- Busiest Days of the Period Analyzed:
 1. Friday, December 23, 2016 (1,015)
 2. Saturday, December 03, 2016 (1,000)
 3. Saturday, December 10, 2016 (947)
- Distribution by Direction:

■ East (IN): 55%

■ West (OUT): 45%



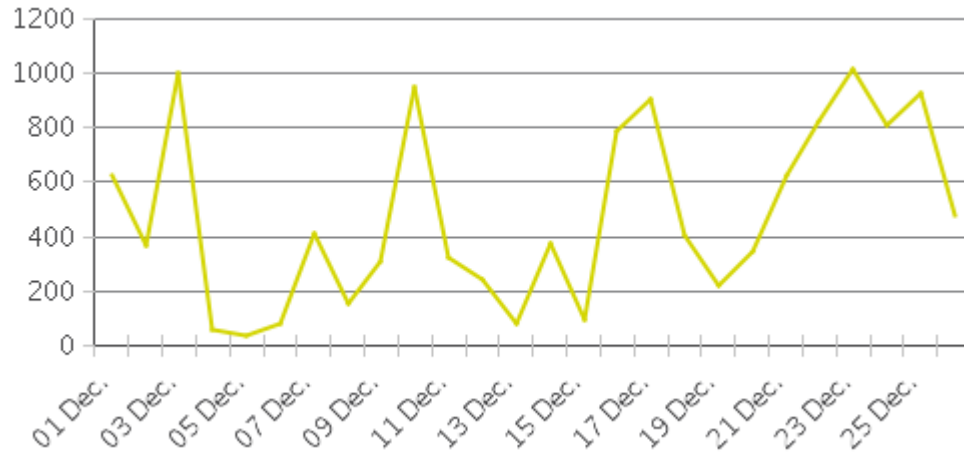


Christmastown USA – Main St.

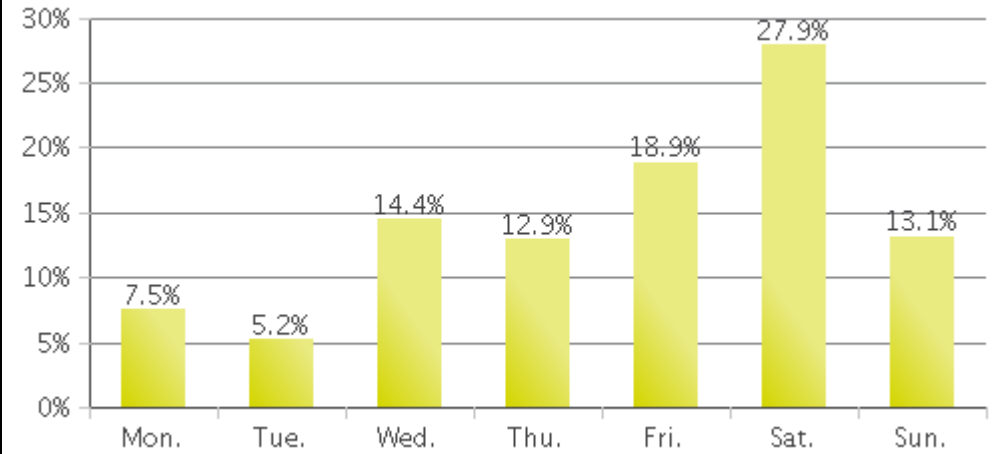
Period Analyzed: Thursday, December 01, 2016 to Monday, December 26, 2016



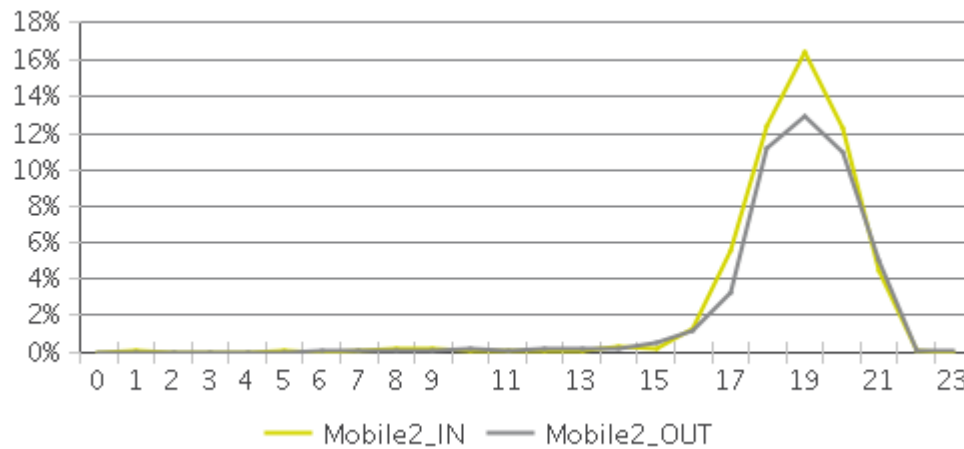
Daily Data



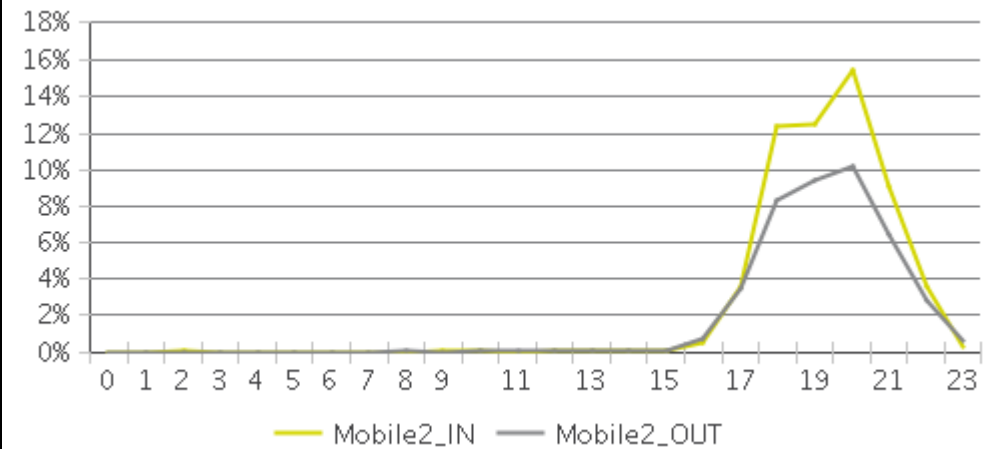
Weekly Profile



Hourly Profile during Weekdays



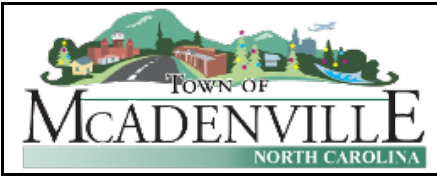
Hourly Profile during the Weekend



**Mobile Counter 2 - 995
Christmastown USA - Main St.**

Date	Count	Direction East (In)	Direction West (Out)
Thu, Dec 1, 2016	624	326	298
Fri, Dec 2, 2016	370	176	194
Sat, Dec 3, 2016	1000	607	393
Sun, Dec 4, 2016	65	43	22
Mon, Dec 5, 2016	41	24	17
Tue, Dec 6, 2016	86	50	36
Wed, Dec 7, 2016	416	191	225
Thu, Dec 8, 2016	155	97	58
Fri, Dec 9, 2016	311	135	176
Sat, Dec 10, 2016	947	507	440
Sun, Dec 11, 2016	325	195	130
Mon, Dec 12, 2016	242	155	87
Tue, Dec 13, 2016	81	44	37
Wed, Dec 14, 2016	379	230	149
Thu, Dec 15, 2016	101	36	65
Fri, Dec 16, 2016	786	457	329
Sat, Dec 17, 2016	904	553	351
Sun, Dec 18, 2016	406	192	214
Mon, Dec 19, 2016	224	138	86
Tue, Dec 20, 2016	349	218	131
Wed, Dec 21, 2016	627	301	326
Thu, Dec 22, 2016	821	435	386
Fri, Dec 23, 2016	1015	545	470
Sat, Dec 24, 2016	811	450	361
Sun, Dec 25, 2016	928	559	369
Mon, Dec 26, 2016	476	264	212
Total	12490	6928	5562
Average	480	266	214





Christmastown USA – Wesleyan Dr.

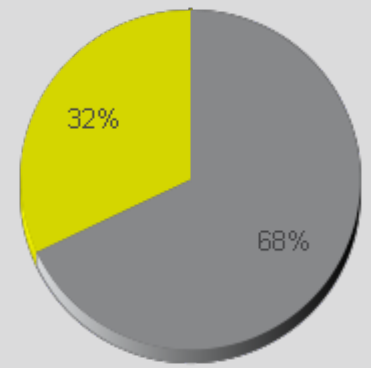
Period Analyzed: Thursday, December 01, 2016 to Monday, December 26, 2016

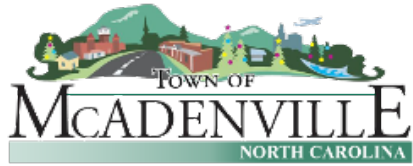


Key Figures

- Total Traffic for the Period Analyzed: 28,183
- Daily Average: 1,084
 - Weekdays: 854 / Weekend days: 1,601
- Busiest Day of the Week: Saturday
- Busiest Days of the Period Analyzed:
 1. Friday, December 23, 2016 (2,458)
 2. Saturday, December 03, 2016 (2,364)
 3. Sunday, December 25, 2016 (2,355)
- Distribution by Direction:

- South (IN): 32%
- North (OUT): 68%



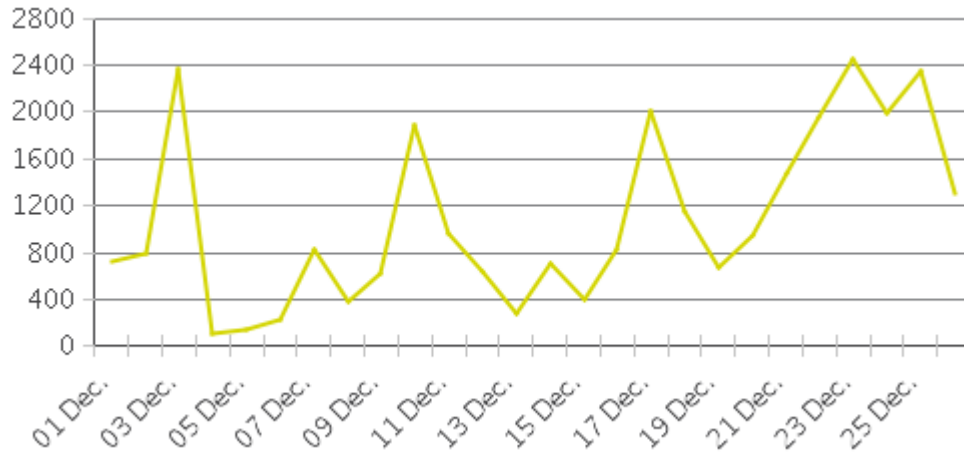


Christmastown USA – Wesleyan Dr.

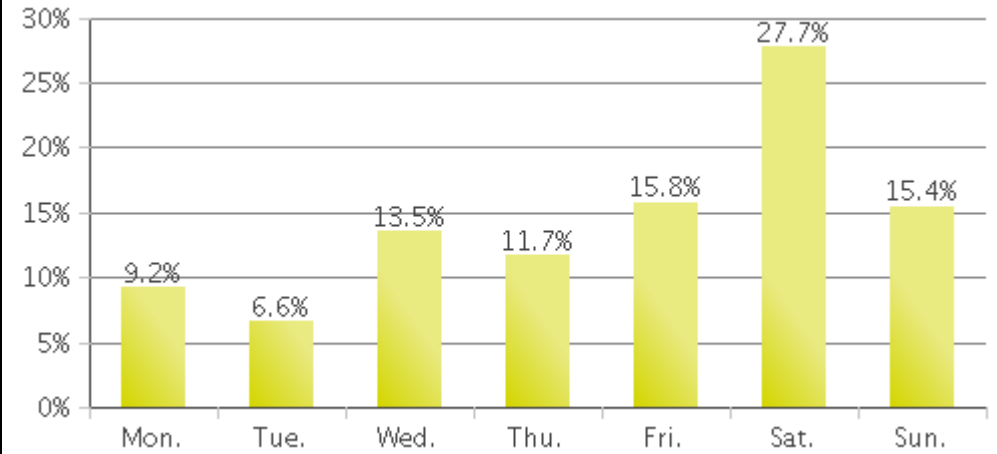
Period Analyzed: Thursday, December 01, 2016 to Monday, December 26, 2016



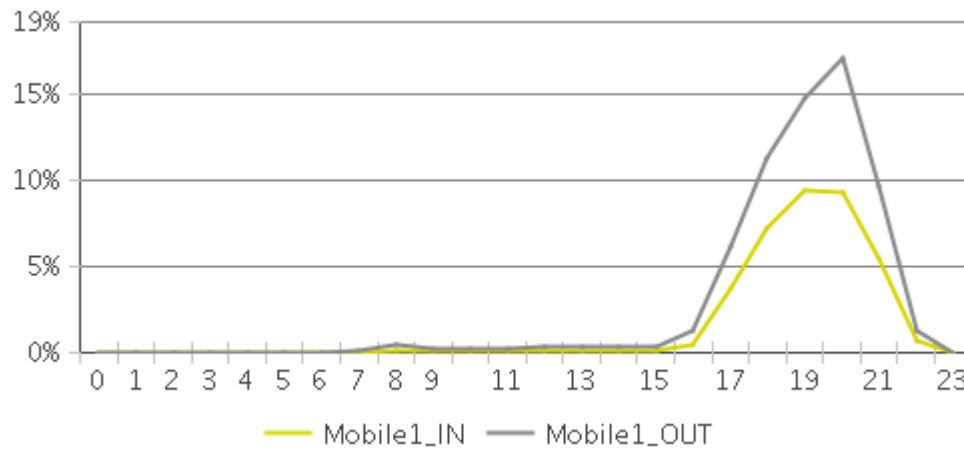
Daily Data



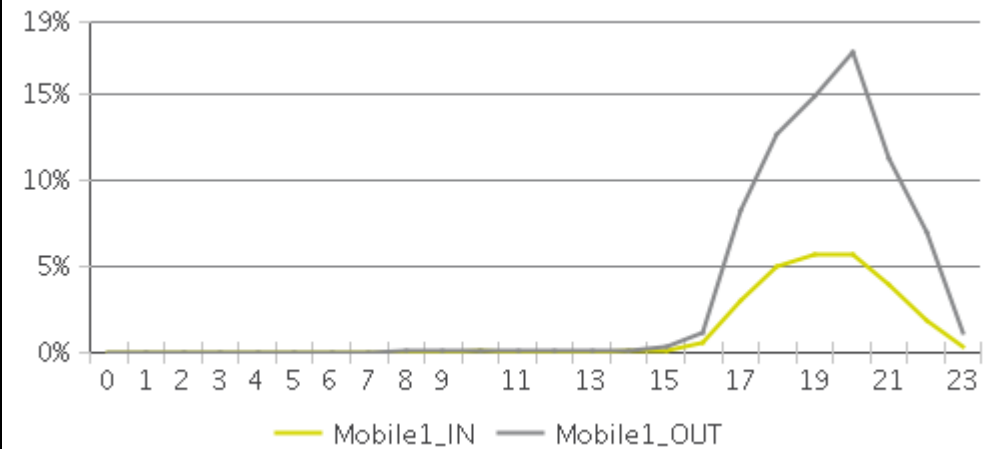
Weekly Profile



Hourly Profile during Weekdays



Hourly Profile during the Weekend



Mobile Counter 1 - 996
Christmastown USA - Wesleyan Dr.

Date	Count	Direction South (In)	Direction North (Out)
Thu, Dec 1, 2016	732	252	480
Fri, Dec 2, 2016	787	322	465
Sat, Dec 3, 2016	2364	592	1772
Sun, Dec 4, 2016	106	39	67
Mon, Dec 5, 2016	138	29	109
Tue, Dec 6, 2016	226	56	170
Wed, Dec 7, 2016	822	291	531
Thu, Dec 8, 2016	382	106	276
Fri, Dec 9, 2016	615	226	389
Sat, Dec 10, 2016	1886	542	1344
Sun, Dec 11, 2016	966	411	555
Mon, Dec 12, 2016	631	132	499
Tue, Dec 13, 2016	285	90	195
Wed, Dec 14, 2016	709	275	434
Thu, Dec 15, 2016	406	190	216
Fri, Dec 16, 2016	824	337	487
Sat, Dec 17, 2016	1998	596	1402
Sun, Dec 18, 2016	1152	180	972
Mon, Dec 19, 2016	667	178	489
Tue, Dec 20, 2016	950	282	668
Wed, Dec 21, 2016	1483	775	708
Thu, Dec 22, 2016	1953	980	973
Fri, Dec 23, 2016	2458	752	1706
Sat, Dec 24, 2016	1984	495	1489
Sun, Dec 25, 2016	2355	462	1893
Mon, Dec 26, 2016	1304	328	976
Total	28183	8918	19265
Average	1084	343	741

